

JOURNEY
Thru Grief



Surviving Suicide Loss Together

August 14 & 15, 2026

Springfield, Missouri

Creating a place to stop carrying it alone and start
building a steadier way forward

SPONSOR & ADVERTISING CATALOG

In Partnership With Our Local 501(c)(3)



Updated March 5, 2026

JOURNEY THRU GRIEF

Journey Thru Grief, LLC is a suicide bereavement support company based in Springfield, Missouri, dedicated to providing resources for those struggling after a suicide loss. Originally formed in 2018, they have evolved into a company that believes support systems should meet survivors where they are.

Every year, over 49,000 Americans die by suicide, leaving behind an estimated 6.7 million newly bereaved survivors. The “Surviving Suicide Loss Together” conference provides a safe, supportive space where suicide loss survivors find community, healing, and hope. Your sponsorship doesn’t just put your name on materials, it puts survivors in seats!

Our Mission Statement

To empower those bereaved by suicide through compassionate coaching, education, and community, thereby helping them reclaim their stories and move forward with strength and support.

Our Vision Statement

A world where every suicide loss survivor finds hope, healing, and a renewed sense of purpose.

Sponsorship Instructions

Review this document and if you are interested in sponsoring our event, please contact us at info@journeythrugrief.com

CEO

Tracy Oeser

tracyo@journeythrugrief.com

(509) 436-9700

Exhibit Hall Hours*

Setup: Thursday, August 13, 2026 - 6:00 pm - 8:00 pm

Exhibits Open: Friday, August 14, 2026, 7:00 am - 5:00 pm

Saturday, August 15, 2026, 7:00 am - 5:00 pm

*Times subject to change.

Sponsorships can be either marketing/advertising opportunities or charitable donations.

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor - Exclusive Opportunity: \$9,000 (1 available)

- (16) conference registrations **
- (4) 10% off coupons in bookstore
- Logo on event billboard
- Company sponsorship sign on stage
- Company sponsorship sign on registration table
- Attendees seated near stage
- Company logo on attendee bag
- Prominently placed Exhibit Table with power & piping + 2 admissions
- Recognition at opening ceremonies - both mornings
- Company Logo included in all social media
- Email promotions
- Company logo in the printed program
- Logo and sponsorship acknowledgement on Conference Website
- Logo and sponsorship acknowledgement on Ticketing Website
- Bag Insert

Platinum Sponsor: \$5,900 (2 available)

- (8) conference registrations **
- (3) 10% coupons in bookstore
- Company sponsorship sign on registration table
- Attendees seated near stage
- Company logo on attendee bag
- Prominently placed Exhibit Table with power & piping + 2 admissions
- Recognition at opening ceremonies - both mornings
- Company Logo included in all social media
- Email promotions
- Company logo in the printed program
- Logo and sponsorship acknowledgement on Conference Website
- Logo and sponsorship acknowledgement on Ticketing Website
- Bag Insert

Gold Sponsor: \$4,200 (3 available)

- (4) conference registrations **
- (2) 10% coupons in bookstore
- Recognition at opening ceremonies - both mornings
- Company Logo included in all social media
- Email promotions
- Company logo in the printed program
- Logo and sponsorship acknowledgement on Conference Website
- Logo and sponsorship acknowledgement on Ticketing Website
- Bag Insert
- Exhibit Table with power, piping + 2 admissions
- Company Logo on "Gold" Sign

~~~~~CONTINUED~~~~~

# SPONSORSHIP OPPORTUNITIES

## Silver Sponsor: \$3,000 (5 available)

- (2) conference registrations \*\*
- (2) 10% coupons in bookstore
- Email promotions
- Company logo in the printed program
- Logo and sponsorship acknowledgement on Conference Website
- Logo and sponsorship acknowledgement on Ticketing Website
- Bag Insert
- Exhibit Table with 2 admissions
- Company Logo on “Silver” Sign

## Bronze Sponsor: \$1,500 (10 available)

- (2) conference registrations
- Logo and sponsorship acknowledgement on Ticketing Website
- Bag Insert
- Company Logo on “Bronze” Sign

\*\* if you do not have people to allocate for registrations, we can donate them to students or other people who need financial help with attendance

## BUNDLE SPONSORSHIP OPTION (SPONSOR BOTH CONFERENCES)

Multiple postvention events are happening the same week, at the same venue. Sponsors who want visibility across BOTH events can choose a Bundle Sponsorship, which duplicates your selected sponsorship package for:

- Postvention Collective’s “Connecting a Stronger Chain” Conference (Aug 12-13, 2026)
- Journey Thru Grief’s “Surviving Suicide Loss Together” Conference (Aug 14-15, 2026)

Bundle sponsorships are offered at a discounted rate compared to purchasing two separate packages. Your chosen tier benefits are applied to both conferences (e.g., recognition, logo placements, promotional inclusions, and any listed deliverables for that tier.) (Bundles do not include the add-on opportunities below.)

### Bundle Pricing (Both Conferences)

- Diamond Bundle: \$15,500
- Platinum Bundle: \$10,250
- Gold Bundle: \$7,500
- Silver Bundle: \$5,000
- Bronze Bundle: \$2,750

Contact us to request the Bundle Sponsorship packet: [info@journeythrugrief.com](mailto:info@journeythrugrief.com)

Sponsorships can be either marketing/advertising opportunities or charitable donations.

# SPONSORSHIP OPPORTUNITIES

## Community Cause Warriors

We have met small businesses who want to show their support of our cause but just don't have the budget to support high-ticket sponsorship packages. But, we know their voices are important and need acknowledgement.

Available:

Logo on conference website: \$ 50

Logo on conference website and "Community Warrior Sign" at conference: \$150

## UNDERWRITING OPPORTUNITIES & ADD ONS

Your organization's name can be associated with the prime offerings at our conference:

|          |                                |
|----------|--------------------------------|
| \$ 2,500 | Breakfast - Day 1              |
| \$ 2,500 | Breakfast - Day 2              |
| \$ 2,500 | Lunch - Day 1                  |
| \$ 2,500 | Lunch - Day 2                  |
| \$ 925   | Health & Wellness Room - Day 1 |
| \$ 925   | Health & Wellness Room - Day 2 |
| \$ 800   | Conference Programs            |
| \$ 500   | Bookstore                      |
| \$ 500   | Bag Inserts                    |

Sponsorships can be either marketing/advertising opportunities or charitable donations.

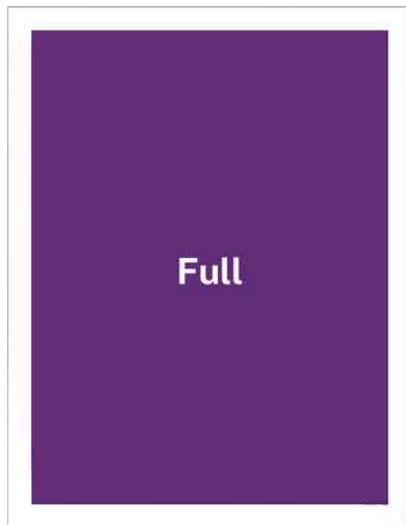
# PRINTED PROGRAM AD OPTIONS

## Prices

- Full Page: \$700
- 1/2 Page: \$350
- 1/4 Page: \$175

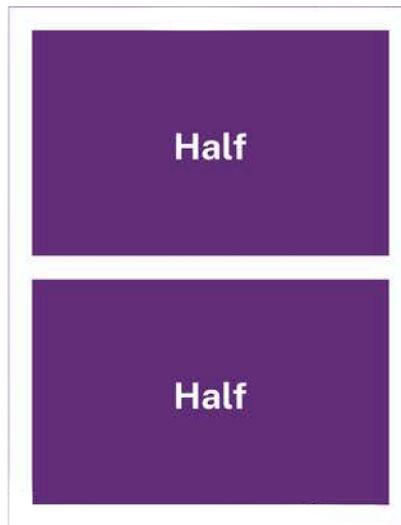
## Specs

- The printed program is portrait orientation.
- Program's trim size: 8.5" wide x 11" high (all ad specifications are in inches)
- File Format Requested: PDF
- Resolution: 300 dpi (dots per inch)
- Ink: CMYK ONLY. No Pantone Colors. Convert all logos to CMYK.



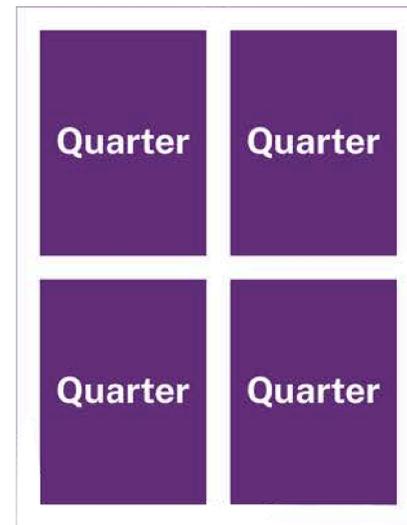
### Full Page Ad

- Set up PDF at 7.5" wide by 10" high.
- Do NOT use crop marks.
- No bleeds.



### Half Page Ad

- Set up PDF at 7.5" wide by 4.75" high.
- Do NOT use crop marks.
- No bleeds.



### Quarter Page Ad

- Set up PDF at 3.5" wide by 4.75" high.
- Do NOT use crop marks.
- No bleeds.

## Submission Deadline

- **May 1, 2026 @ 3:00 pm (Central Time) is the last day to submit artwork**